The Happy Bulldog Co.(TM) - Pup of the Month

Official Competition Rules

Version dated 13 November 2026 - free to enter, free to vote

How Pup of the Month works

1. Each competition runs for its calendar month. Entries and voting close at 11:59pm Queensland time (Australia/Brisbane, no daylight saving) on the last calendar day of the month - 28, 29, 30 or 31 days, the website works it out.
2. The winner is announced on the 1st day of the following month, once the result is confirmed.
3. Every heart is confirmed by email - one verified heart per person each month. Unconfirmed hearts don't count. Hearts cast before the deadline may be confirmed for up to 24 hours after closing; nothing cast after the deadline counts.
4. At the deadline the leaderboard and verified totals are frozen. The Bulldog with the most valid, verified hearts is crowned The Happy Bulldog Co(TM) Pup of the Month and receives a Winner's Spotlight featuring an interview with Chewie & Solo, our self-appointed roving reporters (they're already madly working on their questions... which is interesting, considering neither of them can actually write).
5. Up to 3 entries per email each month. Entries are reviewed before they appear; by entering you give us permission to share the photo on our website and social pages.

What happens if there's a tie?

Well, things are about to get VERY scientific... apparently!

Should two or more Bulldogs finish with exactly the same number of HEARTS, our esteemed judges Chewie & Solo will be called upon to apply their highly questionable scientific formulas.

Expect complicated wrinkle calculations, suspicious mathematical equations, deductions for human photography offences and, of course, severe scrutiny of any intrusive house cats caught casually strolling through the competition photograph!

Because apparently, photo-bombing cats are a very serious matter in the world of Bulldog competitive excellence!

The complete formulas and infraction penalties are published in 'The Canine Rectilinear Matrices & Wrinkle Criteria' - our Official Hands-Off Static Arbitration Guide (downloadable beneath the entry form). Tie-breaking is only ever used when entrants finish on identical verified totals, and the result is recorded for transparency.

Privacy: voter emails are only used to verify hearts and are never published. These rules are the published rules shown on thehappybulldogco.com.au/pup-of-the-month; the website is the source of truth for the current month's closing time. Issued 13 November 2026 by The Happy Bulldog Co.(TM) - A Chewie & Solo Adventure.