THE HAPPY BULLDOG CO™

Bulldog Size Guide

Kindness Looks Good on You!

FREE PRINTABLE

Big chest. Short body. Perfectly bulldog. Measure your dog before choosing clothing, a collar or a harness.

Dog's name: _____ Date: _____

01 How to measure

Stand your dog comfortably on all four paws. Use a soft tape and keep it snug without pulling tight. Measure twice and record in centimetres.

Neck: Around the base of the neck where the collar naturally sits.

Chest: Around the widest part of the ribcage, just behind the front legs.

Back: From the base of the neck to the base of the tail along the spine.

Weight: Record a recent weight as a reference; weight alone does not determine fit.

02 My bulldog's measurements

Neck circumference	_____ cm
Chest circumference	_____ cm
Back length	_____ cm
Current weight	_____ kg

03 Choose the right fit

Use the specific product's size chart: sizes vary between brands and styles. There is no universal bulldog S/M/L size. For clothing, check the chest first, then neck and back length. If between sizes, follow that seller's guidance.

For collars and harnesses, follow the maker's measuring points and adjustment instructions. Check that your dog can move freely, that straps do not rub behind the legs, and that the fit prevents slipping out. Recheck growing puppies often.

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Bulldog Care Checklist

Kindness Looks Good on You!

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A little daily care for a happy bulldog. Tick as you go, then print a fresh copy whenever you need one.

Every day

- ☐ Refresh drinking water; provide a cool, well-ventilated resting spot.
- ☐ Offer measured meals suited to your dog's age and veterinary plan.
- ☐ Choose gentle activity in cool conditions; stop if breathing becomes laboured.
- ☐ Inspect facial folds and clean gently; dry thoroughly. Check the tail pocket if present and follow your vet's cleaning advice.
- ☐ Check eyes and skin for redness, discharge, soreness or unusual odour.
- ☐ Offer calm enrichment and brush teeth with dog-safe toothpaste.

Each week

- ☐ Brush the coat; check ears, paws and nails. Clean ears only as advised.
- ☐ Wash bedding and clean bowls, toys and walking gear.
- ☐ Check body condition and record weight regularly with your vet's guidance.

Keep on the calendar

- ☐ Book health checks, vaccinations and parasite prevention on your vet's schedule.
- ☐ Ask about noisy breathing, exercise intolerance, skin problems or eye changes.

Know when to act
Breathing distress, collapse or suspected heatstroke need urgent veterinary care. Move to a cool place, start cooling with cool water and airflow, and contact a vet immediately. Never leave your dog in a parked car.

Vet: _____ Phone: _____
Emergency vet: _____ Phone: _____

General care guidance; your vet can tailor it to your bulldog. Sources: PDSA: Bulldog; RSPCA: preventing heatstroke. Reviewed October 2026.